



An innovative hybrid crypto exchange providing fintech solutions for all.

Project Introduction

British Digital Assets Management (BDAM) is a project of the BDAM Foundation Hong Kong that strives to revolutionize the modern-age finance by resolving the issues faced by cryptocurrency users and developers. It serves as a modern-age project aiming to create a complete digital financial ecosystem through the development of a state-of-the-art hybrid digital-asset exchange and a decentralized payment gateway.

Our Vision

We envision to create a modern financial ecosystem that streamline the process of payment processing, trading assets, ensuring to provide the community with what the community wants.

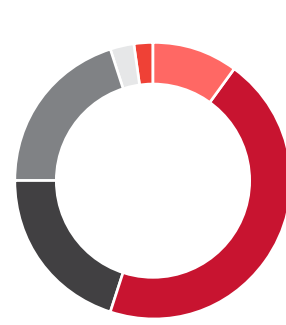
Our Mission

Our mission is to develop a fully transparent, hybrid digital-asset trading platform that solves the issues faced by trader while also enabling them to use their digital assets through a dedicated payment gateway

Token Sale	
Token Supply	900 Million
For IEO Sale	
Hard Cap:	USD 20 Million
Accepted Currencies	ETH/BTC/EOS/USDT
Pre-Sale date:	01.11.2019 - 30.11.2019
Main-Sale date	01.12.2019 - 20.12.2019

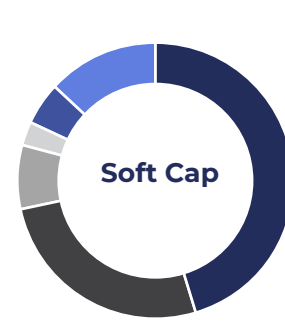
Our Team	
	Jaian Cattari CEO
	Dr. David Meszaros CFO
	Theo Priestley CTO
	Quent Herbrecht Block Chain Head

Token Allocation



Genesis	10%
Token Sale	45%
Team Allocation	20%
Future Reserves	20%
Partners	3%
Bonus	2%

Use of Proceeds



Platform development	45.75%
Marketing	25.65%
Reserve	7.6%
Development team bonus	3%
Legal	5%
Major exchanges listing	13%

Use of Proceeds



Platform development	35.7%
Marketing	32.5%
Reserve	13.3%
Development team bonus	5.5%
Legal	2.5%
Major exchanges listing	3.8%
IEO launch	2.25%
Events	4.45%

Problems & Solutions

For banking and payment gateway users:

P	High fees and role of middleman	S	Near to zero transactional costs
P	Hectic process in Payment to vendors	S	Seamless and instantaneous payments
P	Inefficient transfer of payments for consumers	S	Instant and Low Cost transfer of assets
P	Remittance is expensive and hectic	S	Cheaper and efficient remittance for all

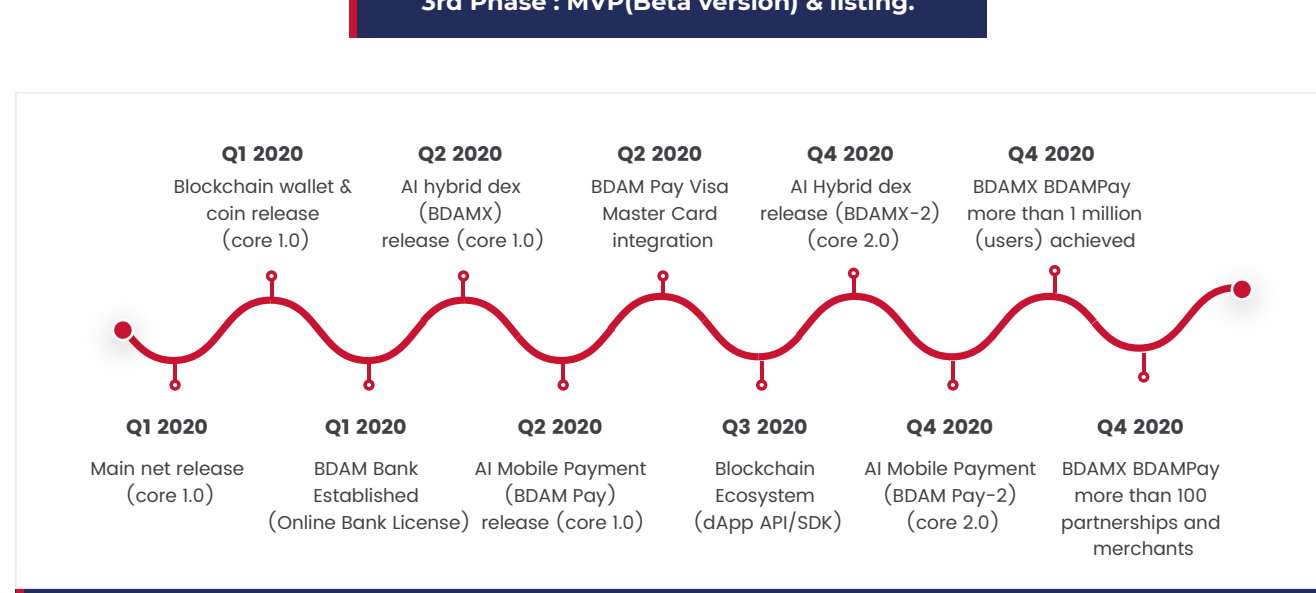
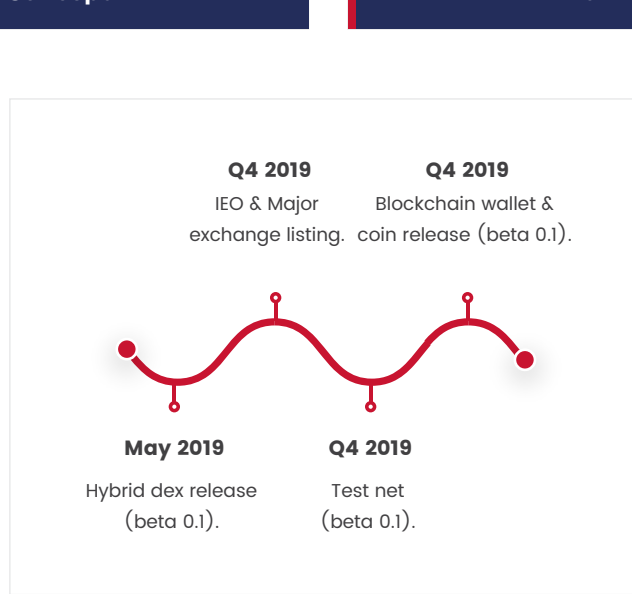
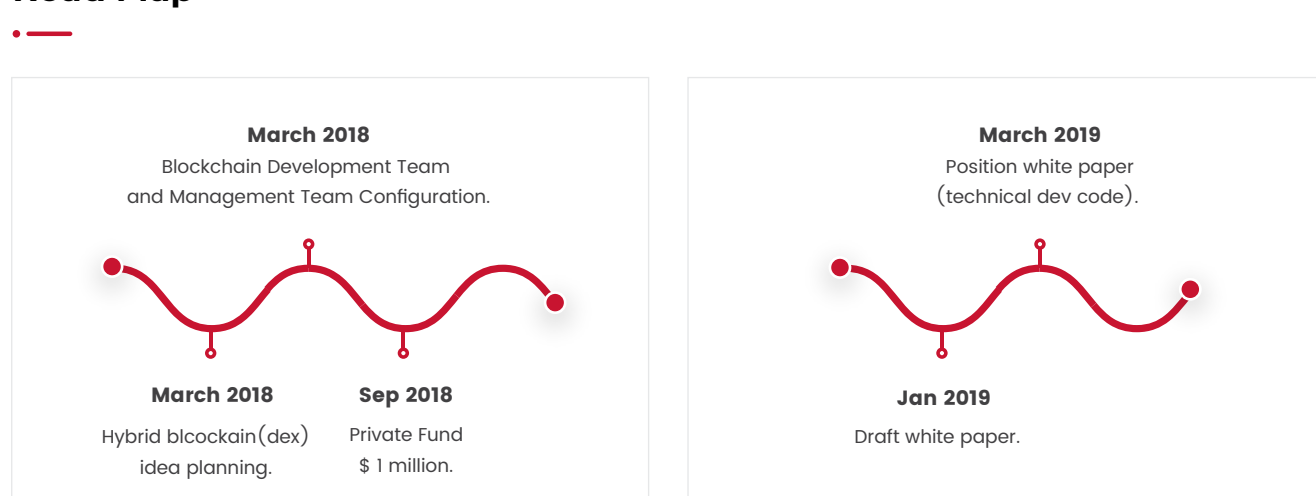
For Cryptocurrency users and traders:

P	Lack of real life usability	S	Real life utility with payment integration through BDAM Pay
P	Hectic process in Payment to vendors	S	Security enabled through cryptography and decentralization
P	Inefficient transfer of payments for consumers	S	Decentralization through tokenization
P	Remittance is expensive and hectic	S	Trustless transactions through Smart Contracts

Why Choose BDAM

Secure Hybrid Architecture	Unique and futuristic business model	Innovative Technology
High throughput and liquidity	Transparency of the business model through decentralization	
Scalable Trading	Smart Contracts Implementation	Cross chain swapping and interoperability

Road Map



Team

Jaian Cattari Chief Executive Officer	Dr. David Meszaros Chief Financial Officer	Naviin Kapoor Chief Technology Evangelist	Arturas Svirskis Head of IR
Linda Bloom Chief Marketing Officer	Muhammad Younas Chief Content Officer	Muhammad Mohsin Product Designer	

Advisory Board

Anders Johnsson Technical Advisor	Martin Ploom Credit & Banking Advisor	Frederik Lund Legal Council
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